

Fig. 1

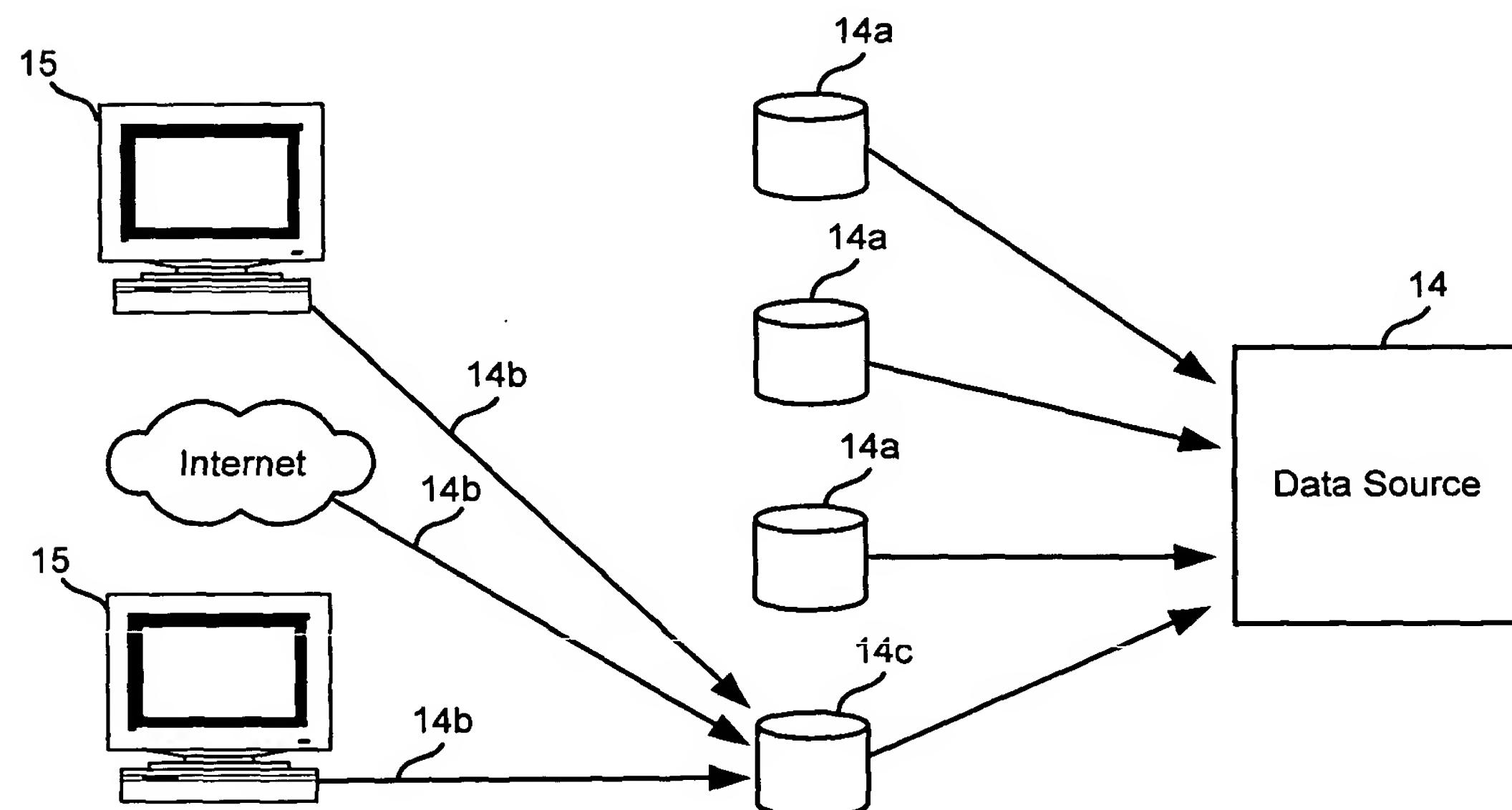


Fig. 2

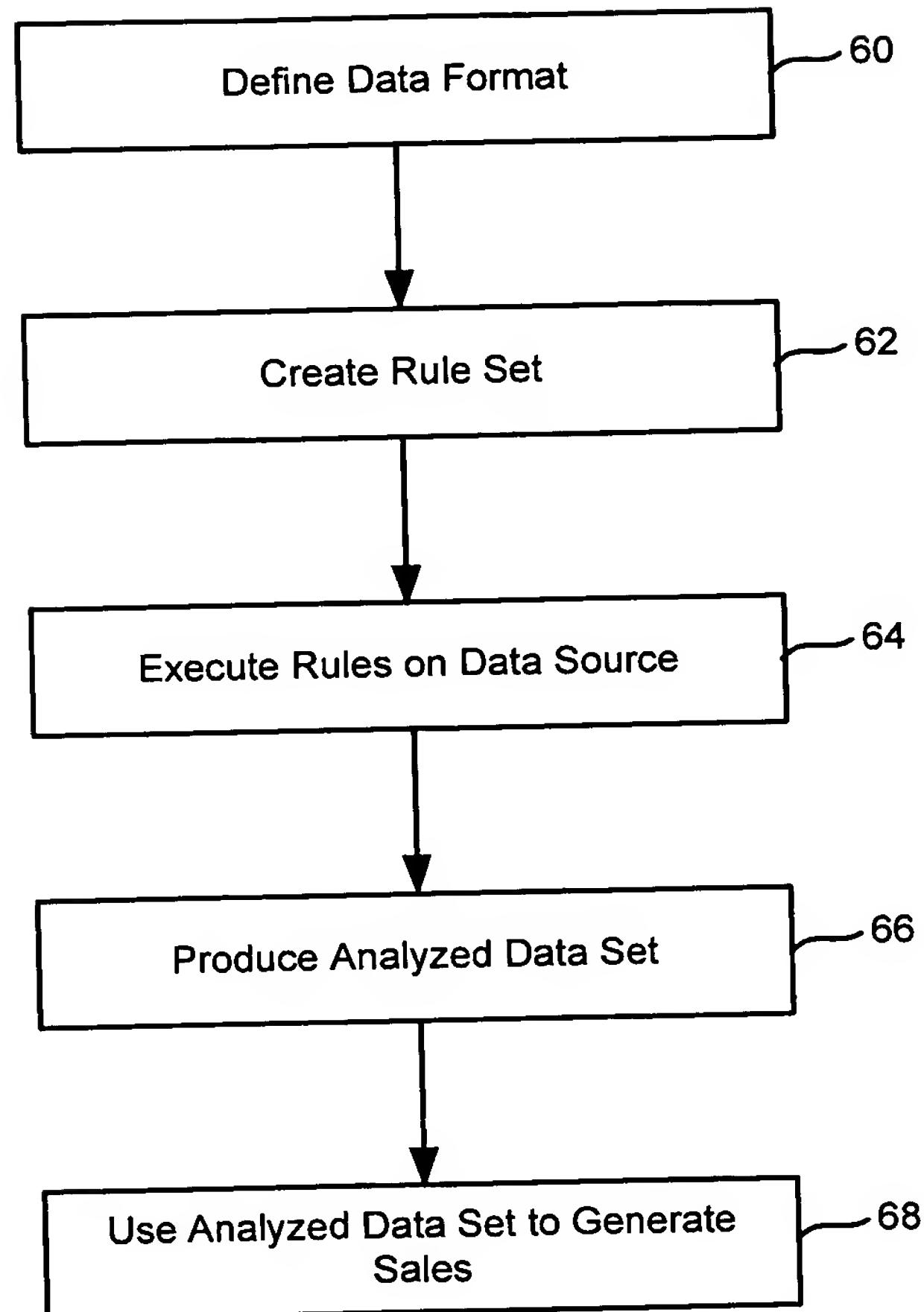


Fig. 3

ORACLE

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Rule Overview (for scoring rulesets)

You may edit Rule information, and add, change or delete rule expressions from this page.

Name **Rules for contact name and email** Data Source Name **Contact Name and Email Data** Done Cancel Apply

Last Updated: 01-Jan-2003 by max.schireson@oracle.com

Rule Expressions (for rule score)

Select Rule and...		Expression	Expression Value X	Expression Value Y	Score	Copy	Delete
Select All	Select None	72	73	74	75	76	
<input type="checkbox"/> FIRST_NAME	Is Alphabetic	n/a	n/a	50			
<input type="checkbox"/> EMAIL_ADDRESS	Has an Existing Domain	n/a	n/a	100			
<input type="checkbox"/> LAST_NAME	Has more than X chars	1	n/a	50			
<input type="checkbox"/> (select one)	(select one)			100			
<input type="checkbox"/> (select one)	(select one)			100			
<input type="checkbox"/> (select one)	(select one)			100			

71
77

Done Cancel Apply

Fig. 4

Rule Summary (for scoring rulesets)

Select and ...

Select All | Select None | Expand All | Collapse All

83 Rule Result

Select	Focus	Rule Name	Results Count	Results Percentage
<input type="checkbox"/>		Rule Result		
<input type="checkbox"/>		► Matches Pattern X, ATTRIBUTE EMAIL	18756	29%
<input type="checkbox"/>		► Has an Existing Domain, ATTRIBUTE EMAIL	16827	26%
<input type="checkbox"/>		► Matches Pattern X, ATTRIBUTE ZIP	0	0%
<input type="checkbox"/>		► Is Alphabetic, ATTRIBUTE CUSTOMER_NAME	59435	92%
<input type="checkbox"/>		► Has more than X chars, ATTRIBUTE STATE	0	0%
<input type="checkbox"/>		► Address can be geocoded, ATTRIBUTE ZIP	36891	57%
<input type="checkbox"/>		► Matches Pattern X, ATTRIBUTE ADDRESS1	0	0%
<input type="checkbox"/>		► Matches Pattern X, ATTRIBUTE FIRST_NAME	0	0%
<input type="checkbox"/>		► Matches Pattern X, ATTRIBUTE LAST_NAME	0	0%
<input type="checkbox"/>		► Has a Vowel, ATTRIBUTE LAST_NAME	64119	99%
<input type="checkbox"/>		► Has more than X chars, ATTRIBUTE ADDRESS1	64318	100%
<input type="checkbox"/>		► Is Valid Telephone Number, ATTRIBUTE PHONE	58860	91%
<input type="checkbox"/>		► Matches Pattern X, ATTRIBUTE PHONE	0	0%
<input type="checkbox"/>		► Matches Pattern X, ATTRIBUTE CUSTOMER_NAME	0	0%
<input type="checkbox"/>		► Has more than X chars, ATTRIBUTE FIRST_NAME	64318	100%
<input type="checkbox"/>		► Has more than X chars, ATTRIBUTE LAST_NAME	64318	100%

80
81
82
84

Select and ...

Download Results

Local Intranet

Fig. 5

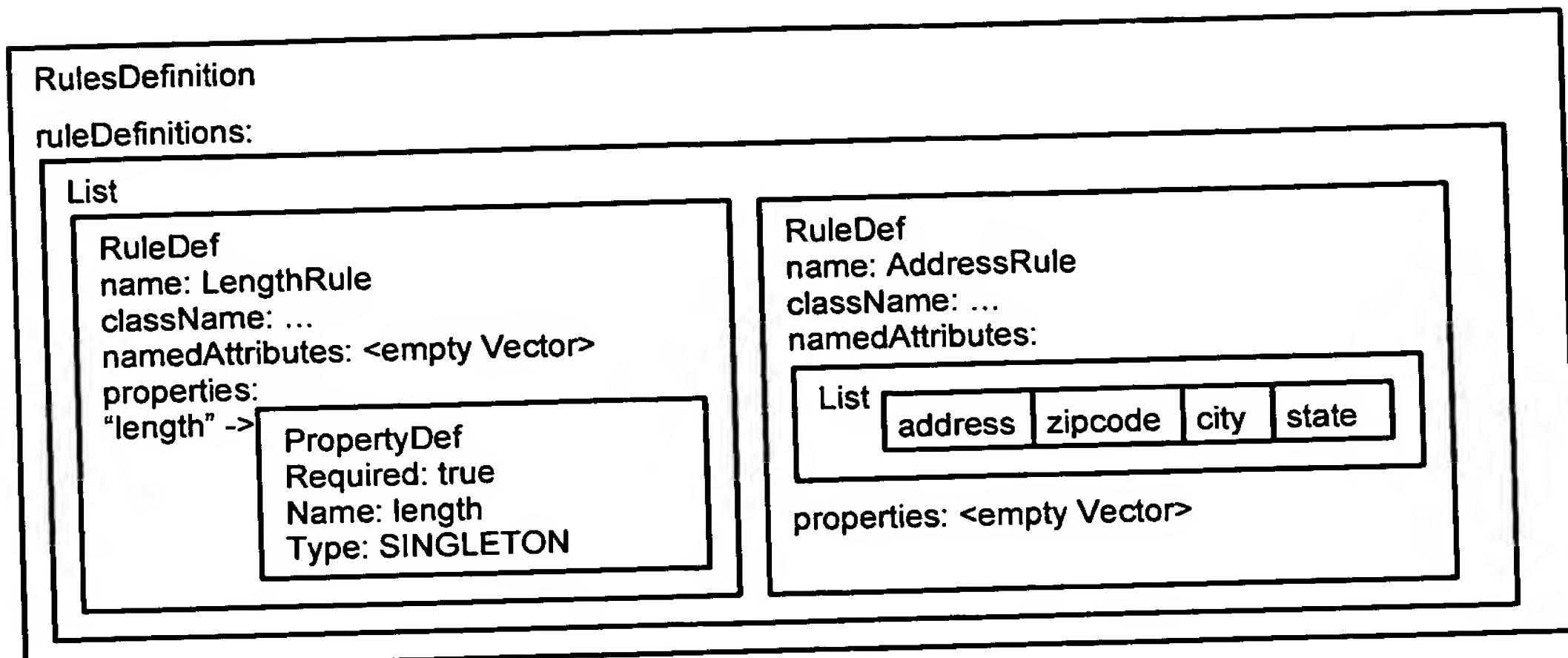


Fig. 6

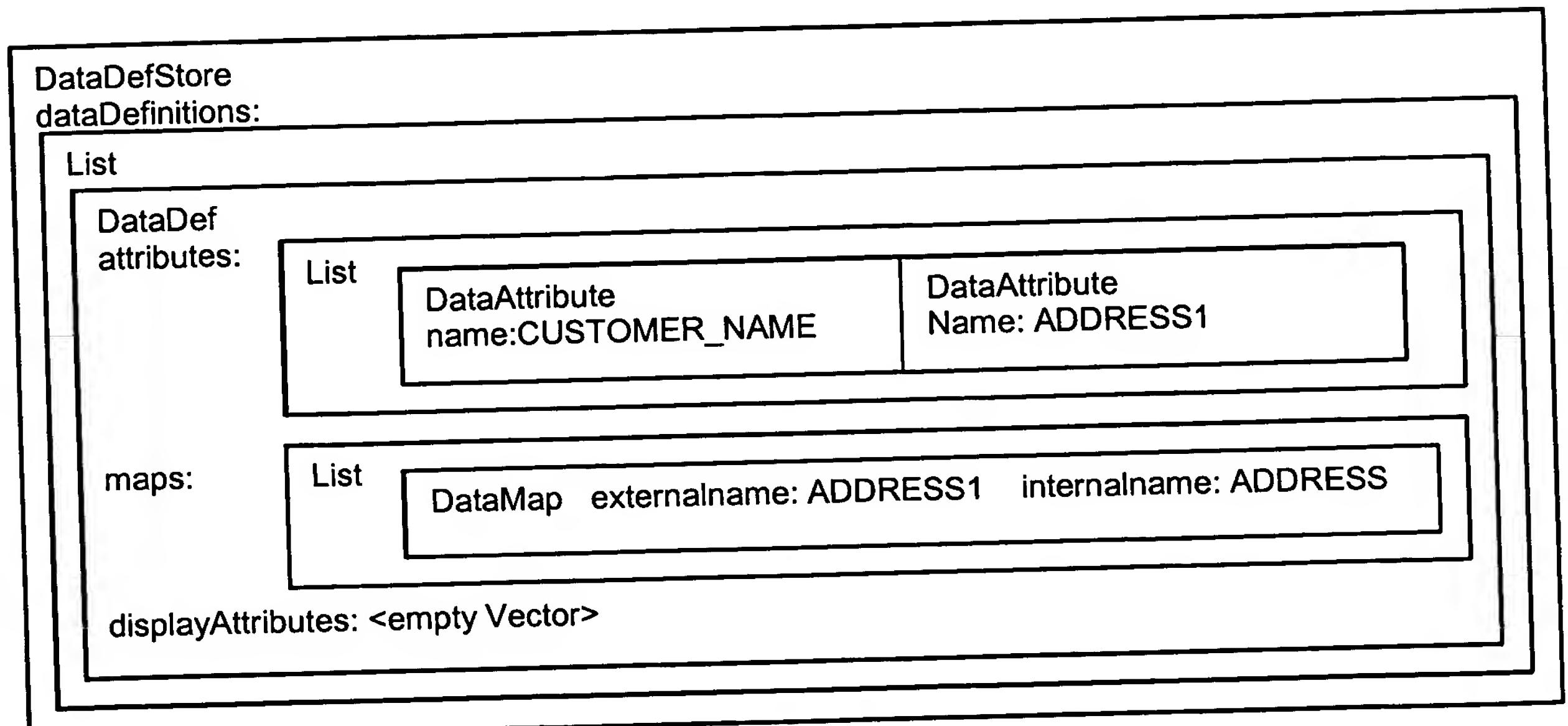


Fig. 7

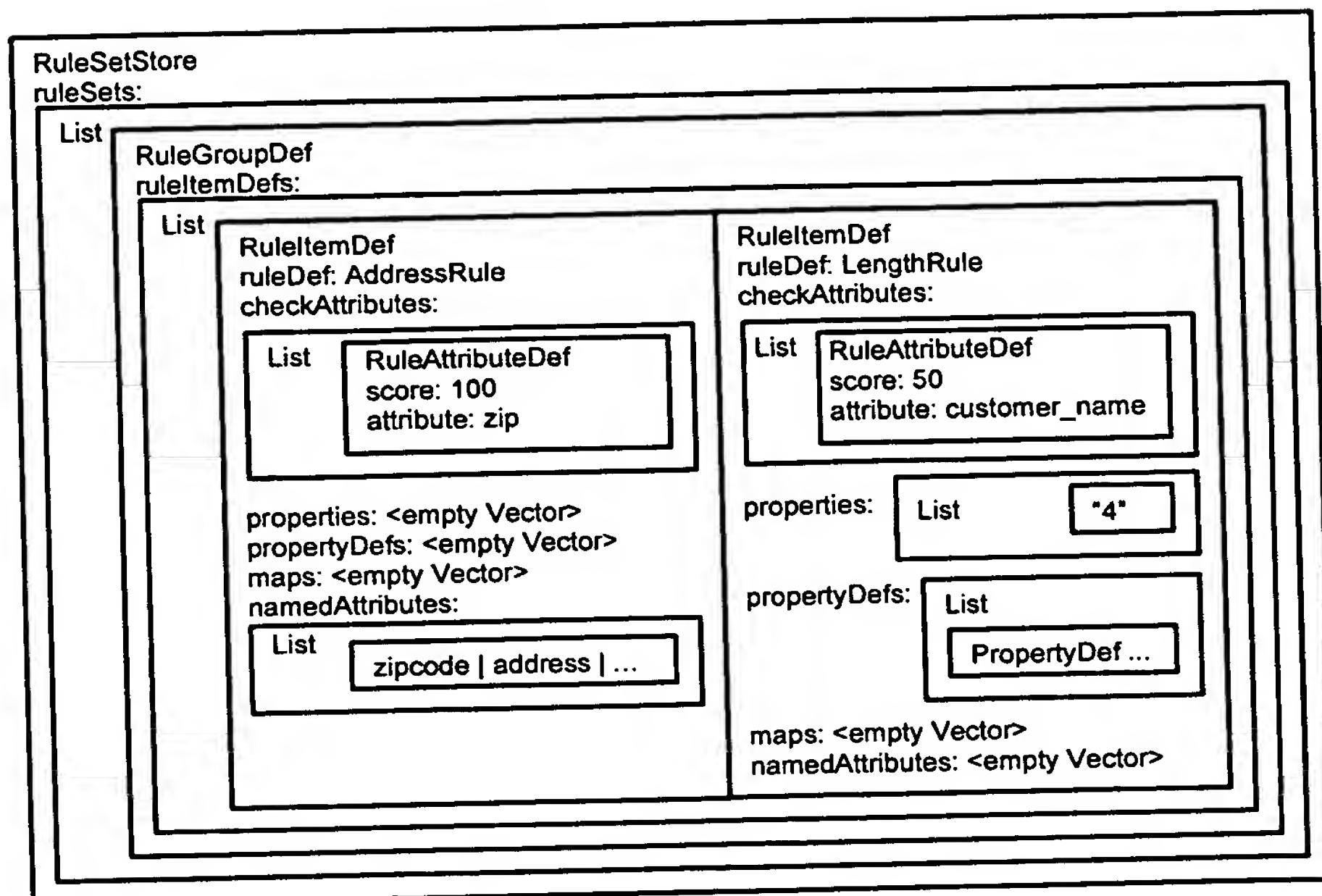


Fig. 8

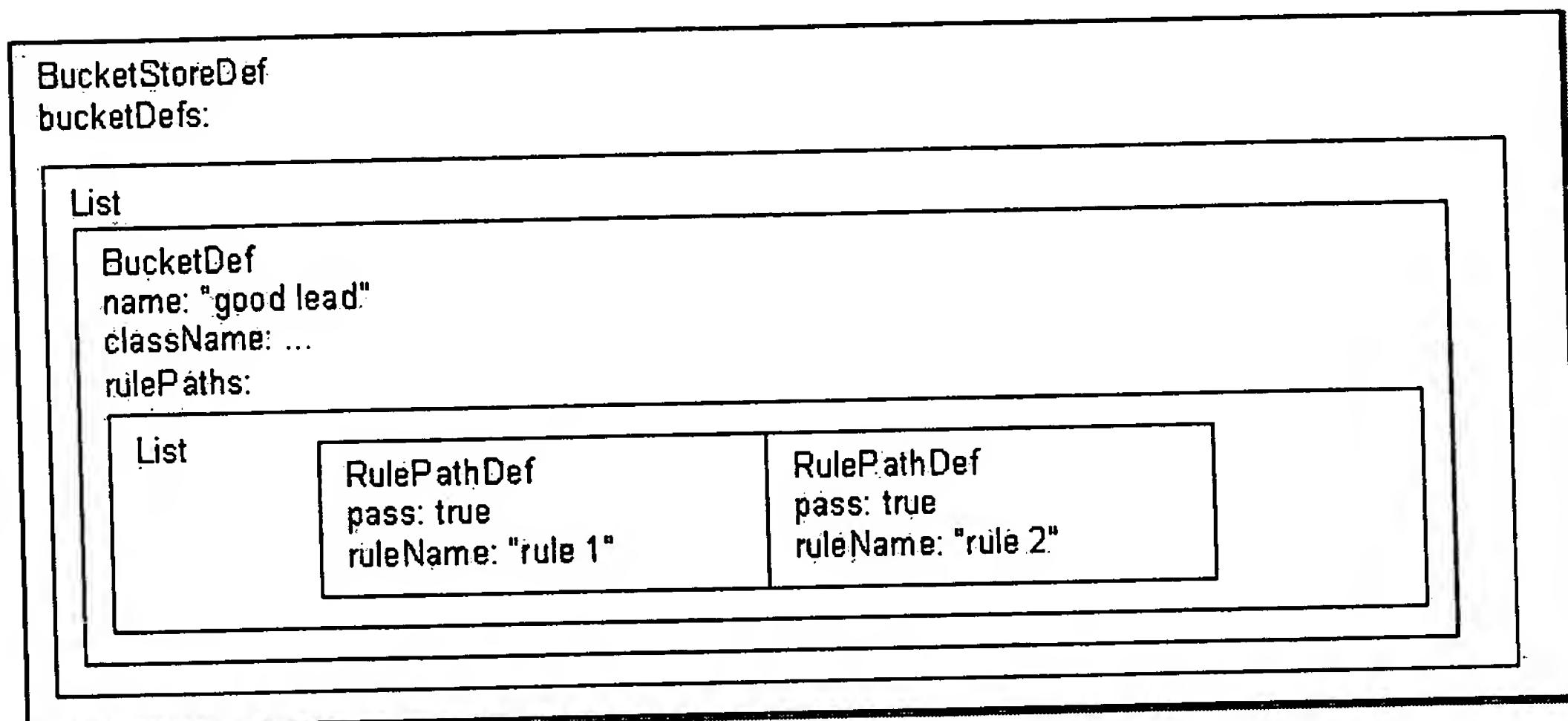


Fig. 9